



backaldrin in Key facts & Figures

Corporate profile: backaldrin International The Kornspitz Company GmbH

Founding year:	1964
Owner:	backaldrin Holding GmbH
Managing Director:	Harald Deller
Members of the Management Board:	Wolfgang Mayer (Corporate Communications and Marketing) Martin Mayr (Finance) Andreas Vollmar (Development, Application Technology and Quality Management)
Products:	More than 700 baking products: wheat and bread improvers, sourdoughs, special premixes for bread, rolls and pastries, bread spices, fillings, flavours, organic products
Brands:	Kornspitz [®] , Actipan [®] , Vegipan [®] , Sabia, PurPur [®] -Vollkornbrot (Purple Wholegrain Bread), DinkeliX [®] -Spelt Wholegrain Bread, Mein Kornbrot [®] (My Grainbread), Sahnissimo [®]
Customers:	Commercial and industrial bakeries, as well as confectioneries in more than 100 countries
Headquarters:	Asten near Linz (Austria), Vienna
7 Production locations:	Asten near Linz (Austria), Amman (Jordan), Cape Town (South Africa), Kiev (Ukraine), Moscow (Russia), Toluca (Mexico), Winterthur (Switzerland)
20 Subsidiaries in 18 countries:	Austria, Belarus, Bulgaria, China, Croatia, Czech Republic, Germany, Hungary, Italy, Jordan, Mexico, Poland, Romania, Russia, Slovakia, South Africa, Switzerland, Ukraine
Number of employees:	950 (worldwide)
Export share:	> 80 %