



## backaldrin in Facts & Figures

Corporate profile: backaldrin International The Kornspitz Company GmbH

<b>Founding year:</b>	1964
<b>Owner:</b>	backaldrin Holding GmbH
<b>Managing Director:</b>	Harald Deller
<b>Members of the Management Board:</b>	Wolfgang Mayer (Corporate Communications and Sponsoring) Martin Mayr (Purchasing and Finance) Andreas Vollmar (Development and Quality)
<b>Products:</b>	More than 800 products: wheat and bread improvers, sourdoughs, special premixes for bread, rolls and pastries, bread spices, organic products, fillings, flavours
<b>Brands:</b>	Kornspitz®, Actipan®, Vegipan®, Sabia, PurPur® Purple Wholegrain Bread), DinkeliX® Spelt Wholegrain Bread, Mein Kornbrot® (My Grainbread), Sahnissimo®
<b>Customers:</b>	Commercial and industrial bakeries, as well as confectioneries in more than 100 countries
<b>Headquarters:</b>	Asten near Linz (Austria), Vienna
<b>8 production locations:</b>	Asten near Linz (Austria), Amman (Jordan), Cape Town (South Africa), Guangzhou (China), Kiev (Ukraine), Moscow (Russia), Toluca (Mexico), Winterthur (Switzerland)
<b>subsidiary companies in 16 countries:</b>	Belarus, Bulgaria, China, Croatia, Czech Republic, Germany, Hungary, Italy, Jordan, Mexico, Poland, Russia, Slovakia, South Africa, Switzerland, Ukraine
<b>Number of employees:</b>	around 1000 (worldwide)
<b>Export share:</b>	> 80 %

Status: January 2020, further information can be found at [www.backaldrin.com](http://www.backaldrin.com)