



backaldrin in Facts & Figures

Corporate profile: backaldrin International The Kornspitz Company GmbH

Founding year:	1964
Owner:	backaldrin Holding GmbH
Managing Director:	Harald Deller
Members of the Management Board:	Wolfgang Mayer (Corporate Communications and Sponsoring) Martin Mayr (Purchasing and Finance) Andreas Vollmar (Development and Quality)
Products:	More than 800 products: wheat and bread improvers, sourdoughs, special premixes for bread, rolls and pastries, bread spices, organic products, fillings, flavours
Brands:	Kornspitz®, Actipan®, Vegipan®, Sabia, PurPur® Purple Wholegrain Bread), DinkeliX® Spelt Wholegrain Bread, Mein Kornbrot® (My Grainbread), Sahnissimo®
Customers:	Commercial and industrial bakeries, as well as confectioneries in more than 100 countries
Headquarters:	Asten near Linz (Austria), Vienna
8 production locations:	Asten near Linz (Austria), Amman (Jordan), Cape Town (South Africa), Guangzhou (China), Kiev (Ukraine), Moscow (Russia), Toluca (Mexico), Winterthur (Switzerland)
Subsidiary companies in 16 countries:	Belarus, Bulgaria, China, Croatia, Czech Republic, Germany, Hungary, Italy, Jordan, Mexico, Poland, Russia, Slovakia, South Africa, Switzerland, Ukraine
Number of employees:	around 1000 (worldwide)
Export share:	> 80 %

Status: January 2023, further information can be found at www.backaldrin.com